

Choose Hard Visual Framework

Visual Cheat Sheet: The Decision Battlefield

Master Decision Combat: The Paradox — Choose Hard, Live Easy

The Shadow War

WAR ZONE

The Easy / Hard Paradox — Choose One, Get the Other — DEFCON?

The 4 Rules of Engagement

Polarity	You get the opposite of what you choose.
Transience	Whatever is chosen, the pain or pleasure is fleeting.
Persistence	Whatever is chosen, its opposite persists.
Imminence	Choose Hard, or have it choose you.

The Combat Inversion

Bet dimes... ...win dollars



Asymmetric Warfare

Master the Decision Battlefield: The 5 Laws of Power

The Hourglass of Lifespan



Momentality — The Moment

- Power — Power Flow
- Treason — Treason Flow
- Nuclear — D.A.R.E

The Axis of Power

Eventuality — Future Moments

"You live in the skin you sew."



The Aftermath of Power

Pastuality — Past Moments

Sabotage or Service?



RADAR
Reveal, Audit
Disprove, Adjust,
Repeat

The Mod of Power

Inevitability — The Last Moment

Lifespan vs Healthspan



The End of Power

Asymmetry — The Impactful Moments

The Force Multiplier
Negative or Positive?



The Magnitude of Power

The Mastery of Power: The 4 Strike Forces

The Hard Choice Flywheel

Absolute Responsibility



The WARP Analysis

Stop
Drop
&
Roll



Recon Power

Episodic Courage



Phone Booth Persona
WWJD
Regret Reversal
FICK Strategy
Then What?
Small Skirmishes
Pivot and Point

Ignite Power

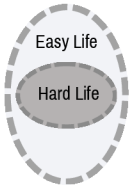
Routine Discipline



Talk to the Shadow
90-Day War Games
Identity Anchors
Standing Orders
Memory Alley
SMG Strategy
Hack the Kitchen
Ten Turns
Trigger Strategy

Bombard Power

Momentary Discomfort

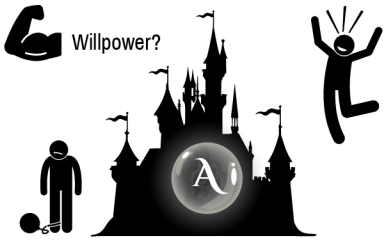


Gratitude Goggles
Ten Turns
The Maestro
Pain Intel
Embrace the Suck

Pay for Power

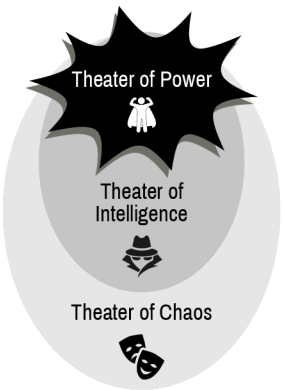
Weaponize Decision Power

The Waystone of Awareness



The Dungeons or Spires?

The 3 Theaters of War



Defend Decision Power

The Cultural Cartel

GRAVITY...
Big Food
Big Pharma
Big Education
Big Finance
Big Media



Cognitive Prisons



The Solution Prison
The Identity Prison
The Talent Prison

Expectosis



Complication of Unpreparedness
Complication of Resilience
Complication of Willpower

Low- or High-Ground Luck



Draw from the Death Deck or the Fortune Deck?

The Weapons of Power

See Chapters 28-57

ChooseHardLiveEasy.com

MJ DeMarco

THE ART OF WAR
FOR DECISION-MAKING
孙子兵法

Visual Cheat Sheet: The Decision Weapons

The Shadow War

WAR ZONE

The Hard Easy Paradox

Choose Hard

Live Easy

Choose Easy

Live Hard

The *Future* You Inherit

Is The *Present* You Command

Strategizing the War: Lifelong Decision Battleplans

BACKCASTING
The Focus of Power

Reverse Engineer Your Future
"Best You"

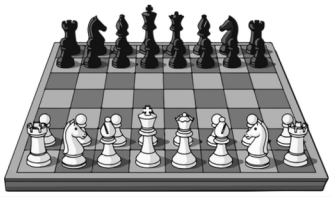


KAIZEN CHESS
The Sharing of Power

The Royal Guard of Happiness
"Best You"

VS

Misery Militia
"Worst You"



"LIFE AS"...
The Alchemy of Power

Deploy as Determined by Objective

Life As a Video Game
Optimize Discipline, Growth, Willpower

Life As a Movie
Optimize Courage, Discomfort, Willpower

Life As a CEO
Optimize Responsibility, Efficiency, Balance

The Decision Armory
Clear the Fog of War, Win the Moment, Win the Day, and Win Life

Weapons of Truth and Intelligence

- Due Diligence
- Death is in the Details
- Rumsfeld Matrix
- Canary Questions
- Genchi Genbutsu



- First Principles
- 1/2/3 Divorce Defense
- Truth Translations
- Hansei
- Pedantic Edgelording



Weapons of Reason and Strategy



- The Funk Buster
- The SCIRE Framework
- Metaphorical Lensing
- The Buridan Buttkick
- Stoic Surrender
- The Silva Codebreaker
- Futurecasting





Thinking Razors

- DeMarco's Razor
- The Sellout Razor
- The Tombstone Razor
- The "Business in a Box" Razor"
- The Revenue Razor





Weapons of Decryption



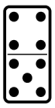
- The $600 Pizza Test
- Expected Value
- Is This Asymmetrical?
- WADM
- Bayesian



Weapons of Engagement



- The 3A Strategy
- The Monkey First Strategy
- The Atomic Domino Strategy
- The Momentality Detox



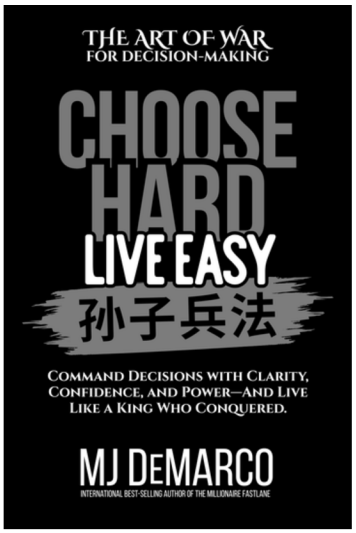
The Decision Battlefield
See Chapters 1-28

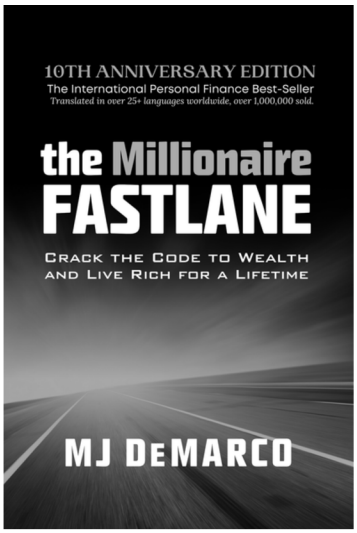
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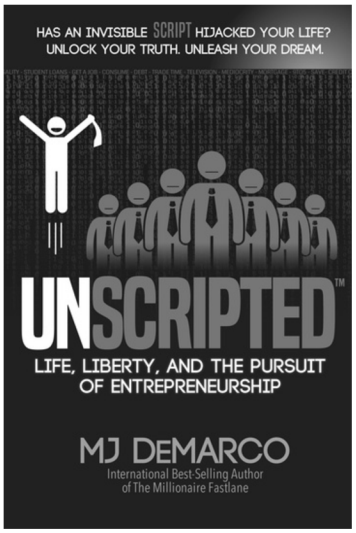
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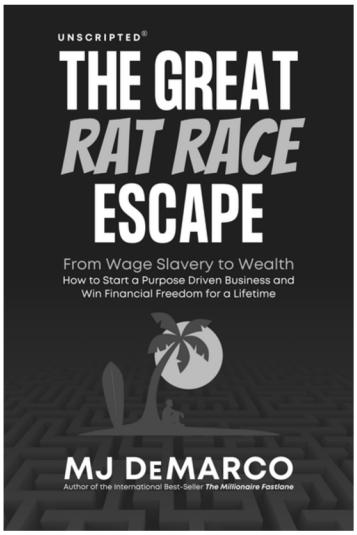
THE ART OF WAR FOR DECISION-MAKING
孙子兵法

Other Books by MJ DeMarco









Resources to Choose Hard, Live Easy!

MJ's NEWSLETTER: GET LIFE-CHANGING DECISION INTELLIGENCE
https://newslettter.themillionairefastlane.com

MJ'S DISCUSSION FORUM (SINCE 2007!)
https://thefastlaneforum.com/community/

MJ's TELEGRAM GROUP
https://t.me/UnscriptedNetwork

MJs YOUTUBE CHANNEL
https://youtube.com/FastlaneMJ

MJ's PERSONAL BLOG
mjdemarco.com

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